

St. Catharines Female Hockey Association
Board Meeting
January 16, 2024

IN ATTENDANCE:

Ryan Robitaille, Sue Guarasci, Steve Bowen, Rosie Warner, Jill Davis, Karen Bowen, Mikayla Guarasci, Christian Parise, Trish O'Neill, Peter Hill, Leah Fenwick, Jenni Bauer, Grace Nardini, Peter Hill, Amanda Karner, Mike Kulawic, John Sykes, Allison Radko, Drew Cullen, Grace Nardini, Dave Whitty, Gord Bell

Sara Bauer presented HP Development

Regrets: Emily Caldwell,

Ryan Robitaille MOTION to approve Meeting Minutes from December 12, 2024, 1st Mike Kulawic 2nd Leah Fenwick All IN FAVOUR- Carried

1. SCFHA – Presentation of philosophy and LRP – Teams update and SCFHA participant mapping – Ryan Robitaille

- Ryan presented 2023 current teams (images below for reference)

2024 based on registrations:

- REP: U9 2-teams, U11-2 teams, U13-3 teams, U15-4 teams possibly 5, U18-5 teams, U22-1 team
- HL: U9 1-2 teams, U11-1 or 2 teams, U13- 2teams, U18-3 teams, U22 possible removal from SCFHA
- Estimated 650 players
- 2023- HPDP established program and development with Sara Bauer
- IP added Mike McDonald
- Steve Bowen consistent and planning ice teams, but we need more as we grow and other associations grow
- development has been managed using team's ice team

2024

- HPDP: year 2 and need to establish culture
- IP: continue to market, promote and recruit
- Ice: Year 2 Steve Bowen and development, 3 year aggregate and incremental ice
- COVID management of the U9/U11 age group

2025

- HPDP- recruitment of coaches and players

- IP- Add additional programming
- Ice: Room, rink SCFHA and development plan with ice (morning ice, additional rinks)
- Culture: Jersey refresh (3rd year)
- SCFHA first year of novice for all ages '09

2. HL Tournament – needs, update, and next steps – Trish and Leah

- Timekeepers arranged and emails sent to Trish
- Thursday at 5:00 pm to start to setup
- Additional Ref costs – Virtual vote was taken -approved
- Updated Rep Tournament Balance Sheet – Pete will update next meeting
- HL Tournament Balance Sheet – Prediction with additional ref costs \$9000
- Moving forward advertise sooner when we advertise for rep tournaments
- Submit tournament sanction in May so they are up by June
- in future suggested using RAMP to register teams

4. Coach Selection 2024/25 Update – Drew Cullen

- Multiple interviews for all divisions A and AA complete
- Announcements for A coming out as Drew reaches out to coaches to let those know
- U18 A – 2 teams, of equal skills and tryouts will occur, coaches will work together

5. Rep Update – Team numbers for 2024 and update – Steve Bowen

- Rep teams finishing up regular season 6 weeks
- 4 teams record above 550
- Steve to put together a summary of all age groups and to see development and how teams are growing and a plan of how to move forward and improve
- Confidentiality clause in agreement in a player commitment letter that is being worked on

6. HL Update – Team updates and challenges – Trish/Mike

- Suspension of a coach after the game by a ref
- Suggested all coaches look at notes in the official notes section of RAMP
- U22 has been a struggle with players
- After tournament will post for HL coaches – lots of interest

7. High Performance Update and next steps – Sara Bauer

- all teams all using video programming software, continue to use next year
- on and off ice and classroom sessions continue
- AA coaches have been selected, meeting with each coach after the selection has taken place
- U15AA and U188 currently working on their rosters
- working on documents; program overview and team expectations and coaching philosophy
- additional planning for next year such as coaches interaction with players prior to the season, off season expectations, orientation day and training camp
- expanding the U18 preseason event and to build it is an official event for 2024 season
- ice times working with Steve

- working on a yearly calendar for the program, for leadership and coaches
- continuing to support teams through the later part of the season

8. Mayor Meeting Update – Dave W.

- Meeting postponed and will occur at a late date

9. First Shift – needs, update, and volunteering – Jill

- Doubled volunteers from social media blitz
- Need more one ice leads
- Jill to send a list of dates to Ryan
- Alexa to attend welcome event
- Send pics to Mikalya to post

10. IP / Grassroots – Update & 2024 needs and planning – Alison Radko

- Pictures to be distributed this weekend

11. Administration Update – Checks not being cashed Grace/Carolyn

- Please cash cheques timely as some are still outstanding and will be stale dated
- For Year end, needed new Quick Books
- A motion to approve Quick Books purchase for \$30 monthly to complete the year end
- First Sue G. Second Rosie Warner – All approved
- Sue spoke to Meridian about signing authorization as names need to be removed, now Mike Sykes and Sue G., would like to add Rosie Warner and Grace Nardini
- Sue looking to get an association credit card to make purchases
- Meridian will setup e-transfers- Grace to have access and login info

• Outstanding Financial Report as of January 16, 2024-presented by Steve B.

• Overall Total for the 2023-2024 Hockey Season \$ 41,568.50

• House League:

- U15 DS Team (Full and Part time players): \$1850
- HL Regular Season Registration Fees: \$5300
- IP Program Extra Ice Fee: \$275

• Total for HL: \$7425

- All Players (payment plans) have received reminders, list of outstanding sent to Mike

• Mom's Program:

- 7 X 175: \$1225

Need to review with program leader and Steve regarding ice time

• Jersey Fee:

- 53 players X \$200: \$10,600

Based on information received from Front Row (extremely late in receiving), 105 invoices were sent, 52 players have paid the fee.

• Rep Team Fees:

- U18AA (2 players on payment plans) \$5975
- U13AA (1 player with waived fees??) \$3600
- Other Teams (payment plans) \$5873.50
- 1 player that quit? (Montemurro) \$1575

Non Refundable deposits \$4500

(Reminders have been sent, with follow up emails being sent)

Total for Rep: \$21,523.50

- **Tournament Fee:**
- (home team repaying tournament fees): \$795

12. Social Media Update – additional needs, 2024/25 Planning - Mikayla/Emily

- Social media insight
- in the last 30 days:
- We have reached over 1,173 unique accounts with a 2.8% increase than the past.
- We have increased 24.2% in accounts engaged.
- Our follower count on Instagram has increased to 1,213 which is a 1.2% increase.
- Our highest-performing post on Instagram reached 693 people and all of our posts, even stories had at minimum almost 250 views.
- 253 followers on X/Twitter and we don't see a ton of new interaction there but this isn't overly surprising. Still an important audience to focus on.
- Last 90 days: We are reaching over 6.5k users on Facebook and we have 2.1k impressions. 90% of our reach is non followers which is good because it means our posts are getting to people most likely outside the Badgers community
- Girl on U15DS team, live streaming practices and posting on Utube, in best practise guides if someone does not want to be recorded it should stop, recommended that the coach speak to the player

13. Junior Board Update – Rosie/Sue

- Stocking for Love was a success
- Canada Summer Games provided treats and hot chocolate for the players
- Stocking were collected and players enjoyed making cards for the seniors

14. Discipline Committee Update -Sue Guaraci

- Some issues with the game played by both U15A teams
- Social media post with a video and names from an on-ice issue with the game
- Mike, Amanda and Rosie offered to support with the disciplinary meeting
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15. Ramp update – 2023/24– Karen Bowen

- Need to start as early as possible- who is on teach bench
- Can't get into RAMP until June and the deadlines need to be followed
- Karen creating doc with due dates
- Sue working on Senior Info for graduating players to create their bios, Karen to send to Sue and will have banners made
- Need to establish seniors night

16. 2023/24 Banquet Update and next steps – Carolyn, Sue, Karen and Rosie

- Need to print tickets ASAP- Grace to order
- Banners for retire my number \$6 per banner
- Player plus one at banquet purchase extra tickets if available

- Cost \$35 per person
- Make contact with Front for prizes

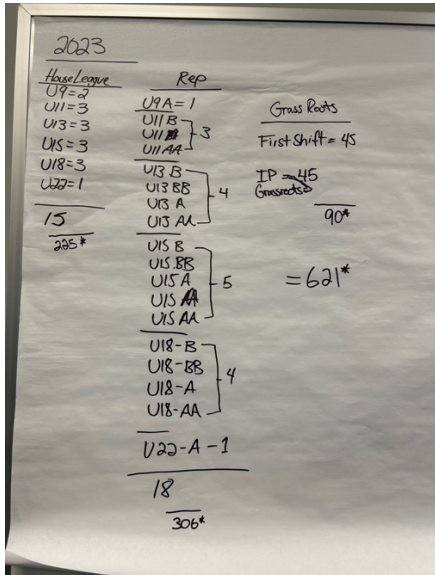
18. Equipment Update and Try outs inventory needs – Amanda

- Need 2 teams to return their jerseys, Trish has the jerseys to provide to Amanda for tryouts after the tournament
- Next year we will require goalie equipment
- Need all equipment to be returned, inventory taken at the end of the season before making purchases

19. Additional Topics

Adjournment

MOTION TO ADJOURN: Meeting was adjourned by Ryan Robitaille at 8:50pm – (1st Steve Bowen 2nd – Mike Sykes -ALL IN FAVOUR - CARRIED



2024 - Projection Rep

U9 = 2 Teams = number TBD = First Shift + IP *

U11 = 2 Teams = 36 ** Covid **

U13 = 3 Teams = 60

U15 = 4 Teams = 80 * if more need team 5

U18 = 5 Teams = 93

U22 = 1 Team = 17 / 21 = 357 *

HL - Projection Plan

U9 = 1 or 2 * First Shift + IP

U11 = 1 or 2

U13 = 2

U15 = 3

U18 = 3

U22 = * Possible removal from SCFHA **

* Estimate 25 out of SCFHA Players

12 = 204 *

561 - Rep + HL
90 = First + IP
651

SCFHA LRP

2023

- HPDP = Establish Program Sore - Development

- IP+ = Mike Mc Donald Program lead

Ice = Steve Bowen - Consistency + Plan w/ additional HPDP

Development = Manage w/ ice restrictions

2024

HPDP = Year 2 Establish Culture * Development = Grow + more

- IP+ = Market + Promote - Recruitment

Ice = Year 2 Steve Bowen + Development

* 3 year aggregate * (normal) ice *

= Covid management U9/U11

2025 =

HPDP = Recruitment Coaches + Player w/ Plan

IP = Add additional programming - JJ Martin *

Ice = Room + Rink SCFHA + Development plan w/ ice

Culture = Jersey refresh - 3rd Jersey? * Line in 10

SCFHA = First year of Novice for all ages * Attention * 6th + 10th